

Enthusiasm and Momentum Key to Society's Growth

*Address by G. C. Cavanagh, at the AOCS Annual Meeting
in New Orleans, April 26-30, 1970*

The Society Membership reached a plateau in 1965 and has leveled off at about 3,000 members since then. In that year AOCS President, Jay Harris, gave the shortest report to the membership on record consisting of the observation that the Society was in good shape financially and with respect to members. The written word, however, that is the technical pages in the *Journal* reached an all time high of 1172 in that year compared to 696 pages in 1969, not including *Lipids*.

To maintain a steady and healthy growth we must generate enthusiasm and momentum within the Society to attract new members from the scientific community and allied industries.

I would like to speak briefly to you about some of the ways we are exposing the services offered by AOCS to scientists and lipid oriented industries in the United States and throughout the world.

Two Publications

The *Journal* and *Lipids* are widely distributed and read throughout the world. They are contributing substantially to knowledge in the area of methodology, metabolism and processing of oils, fats, waxes and allied products.

Biannual Meetings

At our biannual Society meetings the most recent information in the disciplines embraced by AOCS are presented and discussed in technical papers and in personal exchanges of information.

The Program and Planning Committee exercises considerable responsibility in this area of balancing the subject material presented in technical papers and giving continued direction to the information requested and required by our membership. An Ad Hoc Committee which met February 19 in Chicago to consider how the Society could better serve its members recommended that the Program and Planning Committee exercise even greater control over programs at our National Meetings. The intent is to insure adequate current and continued coverage of the areas of interest to our membership.

The Meetings Planning Committee performs an important service in setting forth policy regarding meeting location and exhibits, and keeping the Meeting Manual current. The Committee has projected meeting places through 1975 and the local committees for these meetings are already starting to function. The 1972 Spring Meeting will be a Joint Meeting with the Japan Oil Chemists' Society. The Fall Meeting in 1972 will be in Ottawa, Canada. A Fall Meeting is also being planned for Mexico. It is hoped that this international exposure of AOCS will result in new members and a steady continued growth for the Society.

Our next meeting will be in Chicago, and is a joint meeting with the International Society for Fat Research. AOCS former President, Walt Lundberg, is currently president of ISF. This promises to be an outstanding meeting from the standpoint of distinguished, internationally known speakers both on the technical program and at plenary sessions. The Local Committee has arranged for some unusual entertainment. Two timely Short Courses have been organized by the Education Committee, one to precede and one to follow this meeting.

The Honored Students Subcommittee of the Education

Committee has for years assisted outstanding postgraduate students in the field of fats and oil to attend our National Meetings. In October, this policy will be expanded to make possible the attendance of some outstanding European students at our Joint ISF-AOCS meeting in Chicago. A very high percentage of the students so honored by the Society have become good AOCS members.



Awards

In addition to the Honored Student Award just mentioned, the Society also honors individuals who have made outstanding contributions to their profession or to the Society. These awards for the National Society include:

The AWARD IN LIPID CHEMISTRY which has been sponsored by Applied Science Laboratories since 1964 and consists of an attractive wall plaque and an honorarium of \$2,500. It is given for outstanding contributions in the field of lipid chemistry.

Three AOCS committees participate in choosing the awardee. Last October in Minneapolis, for the first time, the Awardee presented a paper at a Plenary Session. This outstanding presentation by Herbert Dutton appeared in the March 1970 *Journal*. I can strongly recommend this paper as a fine example of creative scientific reporting.

The BOND AWARD, established in 1958, is sponsored by an unknown donor. The award consists of a solid gold medallion. The purpose of the award is to improve the quality of papers presented at our National Meetings. The competition for this award is very keen among speakers at our meetings. As a direct result, the quality of oral presentations, subject material and slides has improved immeasurably since the initiation of the Bond Award. This award is administered by two AOCS committees.

In 1967 the Society established the AWARD OF MERIT. The general purpose of this award is to recognize current achievements without regard to age of the nominee, and to serve as a stimulus for those working in the various AOCS activities. This award is also administered by two of the Society's committees.

The BARROW-AGEE CUP is presented at the Annual Meeting in conjunction with the Smalley Program for proficiency in cottonseed analysis. Three time winners gain permanent possession of the silver cup.

The Smalley Cup was first presented in 1919 by Frank Smalley. Its purpose is to honor those who have achieved combined proficiency in determination of moisture, oil and nitrogen in the Check Sample Program. Three time winners gain permanent possession of the cup.

The Paquin Key was initiated in 1950 by Felix Paquin, first AOCS President, to honor all his successors in office.

In addition to these National Society awards, some of the local sections sponsor awards. This practice of local sections presenting awards should be fostered and encouraged.

Services

Three unique and outstanding services are performed for AOCS by the Smalley Committee, the Examination

(Continued on page 255A)